Spark

Studio Brand Identity

Sara Pesci - 2025

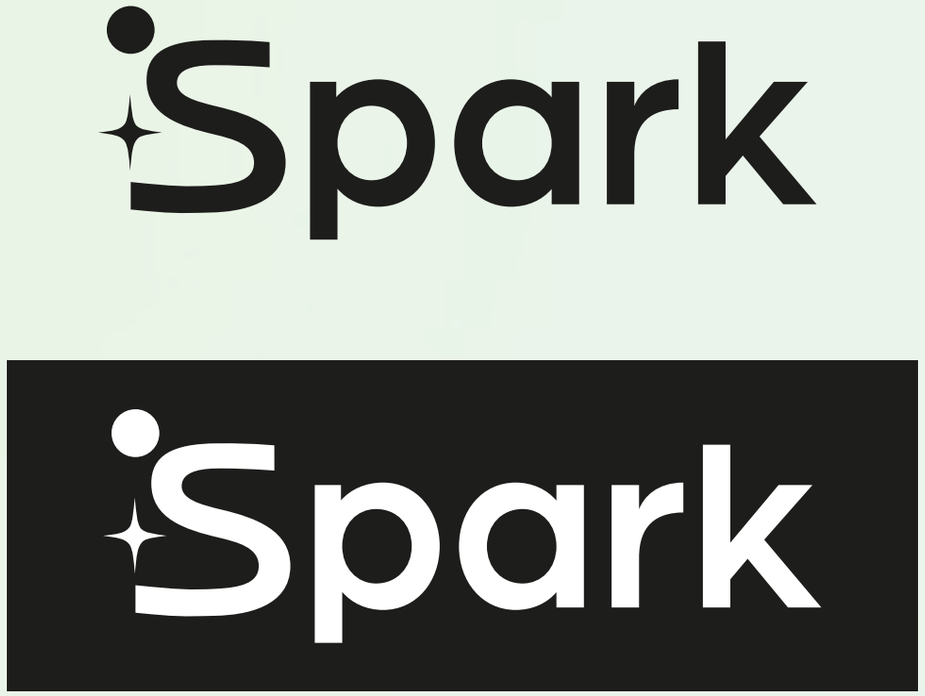
Studio Logo

Stilizzazione della Z position



Studio Logo

B/W



Quadricromia



Logo icona

Studio del logo in versione icona, per utilizzo su social, sito web oppure in situazioni di spazi ridotti



B/W



Quadricromia

Palette colori

#708C74

#93BF96

#C5D9C7

#93BF7E

#2B2B2A

#FFFFFF

Font

Font primaria

Arboria

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQQRSTUVWXYZ
1234567890

Font

Font secondaria

Roca

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQQRSTUVWXYZ
1234567890